



ROEFEST

2026

Celebrating 75 years of RP



SPONSORSHIP OPPORTUNITIES

www.ProjectRiseRP.com/RoeFest

2026 RoeFest

Saturday, October 3, 2026 ~ 1-6PM

50th St. & Roe Boulevard (4950 Roe Blvd)



RoeFest is a **long-standing** Roeland Park tradition that dates back to the mid-1990s and quickly became a favorite annual gathering for families each fall. For more than a decade, the community showed up year after year to celebrate together. The event paused in 2008 during a period of economic downturn, but the spirit behind it never faded. Now, for the first time in nearly two decades, RoeFest is returning with a **new location**, **fresh energy**, and an **expanded vision**. Join us in celebrating our vibrant community.

EVENT SPONSORSHIP = FOUR AMAZING BENEFITS FOR YOU!

1. Prominent Brand Visibility

Logo placement on promotional materials, the City website, social media, plus an opportunity for on stage recognition during the event.

2. Direct Community Engagement

Face to face interaction with Roeland Park and Northeast Johnson County families, including booth space to showcase your business and build customer relationships.

3. Exclusive VIP Access & Employee Experience

Access to the VIP tent featuring a dedicated bartender and complimentary drink tickets for your representatives and guests. Sponsorship also provides a meaningful way to engage and reward employees while showcasing your company's community involvement + free T-shirts!

4. Positive Brand Alignment & Community Goodwill

Public association with Roeland Park's 75th anniversary celebration, demonstrating your company's investment in local pride, family friendly programming, and community impact.

ROEFEST BY THE NUMBERS



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Celebrate 75 years of Roeland Park by partnering with RoeFest! Sponsorship places your brand at the heart of a milestone community celebration, connecting you directly with local families and neighbors. Your support helps bring this free, family centered event to life, honoring decades of tradition while elevating your business as a trusted community leader with exclusive VIP tent access and complimentary perks. Sponsorships are limited and available on a first-come, first-served basis.

	(1 Available)	(5 Available)			
	Community Partner Sponsor \$7,500	Canopy Sponsor \$5,000	Evergreen Sponsor \$3,000	Oak Sponsor \$1,500	Rooted Sponsor \$500
VIP Tent + 2 drink tickets	16 entries Naming rights to tent	12 entries	8 entries	4 entries	1 entry
Brand inclusion	Logo on event website and various marketing materials including: flyer, banner, etc.	Logo on flyer + event website	Logo on flyer + event website	Logo on event website	Name on event website
Complimentary Perks	*Recognition of company from stage (16) wristbands for carnival activities (4) event T-shirts (1) 10' x 10' booth space available for promotion of company to the public	*Recognition of company from stage (12) wristbands for carnival activities (2) event T-shirts	(8) wristbands for carnival activities (2) event T-shirts	(4) wristbands for carnival activities (1) event T-shirt	(1) wristbands for carnival activities (1) event T-shirt
Social Media Shoutouts + Press	(2) Dedicated social media posts. Included in Press Release and Roeland Parker newsletter following event	(1) Dedicated social media post. Included in Roeland Parker newsletter following event	Group social media post. Included in Roeland Parker newsletter following event	Group social media post. Included in Roeland Parker newsletter following event	Group social media post. Included in Roeland Parker newsletter following event

[Additional Sponsorship Opportunities:](#)

\$75 for 75 Years of RP - 1 free event t-shirt + acknowledgement in the Roeland Parker newsletter following event.

\$750 for Volunteer Appreciation Event (2 available) - Social Media shoutout + acknowledgement at event.

YES, WE'RE PROUD TO SUPPORT ROEFEST 2026!



Our Sponsorship Commitment:

<input type="checkbox"/>	Community Partner Sponsor - \$7,500
<input type="checkbox"/>	Canopy Sponsor - \$5,000
<input type="checkbox"/>	Evergreen Sponsor - \$3,000
<input type="checkbox"/>	Oak Sponsor - \$1,500
<input type="checkbox"/>	Rooted Sponsor - \$500



Additional Opportunities

- Volunteer Appreciation Event Sponsor - \$750
- \$75 for 75 Years of RP Sponsor - \$75

Payment Information

Business or Company Name (as you would like it listed in recognition or publication)

Contact Name

Email

Phone

Billing Address

Payment Preference

- Check payable to **Roeland Park Community Foundation**
- Credit Card online via [this link](#) - Purpose of Donation: RoeFest
- Please invoice us - Payment within 30 days of pledge is appreciated

Thank you for investing in the Roeland Park Community. We are grateful for your partnership.

The Roeland Park Community Foundation is a registered 501(c)(3) nonprofit organization, and all sponsorships and donations are tax deductible to the fullest extent allowed by law. Your contribution directly supports community events, programs, and initiatives that enrich the quality of life in Roeland Park while also providing valuable recognition for your business.